

Hasan Abo Shally

Speaker & Media Kit

Product leader, community builder, and speaker focused on AI, product thinking, and social innovation.

Short Bio

Hasan Abo Shally is a Senior Product Manager at Microsoft and founder of Hasoub and ArabAIClub. He builds at the intersection of AI, product, and community, with 15+ years of impact across startups and social innovation. His work has been featured by Forbes, TEDx, and major regional media.

Medium Bio

Hasan Abo Shally is a Senior Product Manager at Microsoft and the founder of Hasoub, one of the leading tech communities in the Arab world, and ArabAIClub.

Over 15+ years, he has worked across product, entrepreneurship, and ecosystem building with a focus on translating ambitious ideas into real-world impact. His work has helped mobilize over \$10M and impact 30K+ people through programs, products, and partnerships.

He is a TEDx speaker and was recognized by Forbes 30 Under 30 and TheMarker 40 Under 40.

Talks

1. AI from Hype to Daily Utility
2. Purposeful Product Leadership
3. Building Ecosystems that Last
4. AI for Social Impact: What Actually Works

Formats

- Keynote (45-90 min)
- Fireside Conversation (30-45 min)
- Interactive Session (60-120 min)

Selected Feedback

"The innovation camp was a unique experience in every sense. We received excellent feedback from students and their families."

Mahmoud Murad, Local Council Partner

"The enthusiasm our son brought home every day showed us this was not just a class, but a meaningful experience."

Kamal Younis, Parent

Contact

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